

# THE BILLY GRAHAM MEMORIAL CARDIOTHORACIC CENTER



Tenwek Hospital  
Bomet County, Kenya



## FUNDRAISER PLANNING GUIDE

*"For I know the plans I have for you, declares the Lord, plans to prosper you and not to harm you, plans to give you hope and a future." - Jeremiah 29:11*





Dear Friends,

Thank you! The communities of sub-Saharan Africa will be deeply impacted by your willingness to coordinate and host an event! The funds raised are critical to the forward progress of the Cardiothoracic Center.

Our vision is to create a distinctly Christian center of excellence dedicated to the care of patients with cardiothoracic diseases and the training of Christian African health-care workers to carry on this work in the future.

We are very excited about this project and can see God moving in an amazingly wide variety of ways to make this possible! We have an opportunity to create something that has not been seen before in Kingdom Mission work or in the medical community in all of sub-Saharan Africa.

While this undertaking seems insurmountable, I trust that God will work miracles through the prayers and obedience of His people who believe that indeed "nothing is impossible with God."

As we stand together in faith, we are also lifting you up in prayer and thanking God for your partnership with us.

Blessings to you, your families, and your work,

Dr Russ White, MD, MPH

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All of the materials below can be used for your convenience as part of a folder hand-out for your guests. All of the materials are also available at [tenwekhearts.com](http://tenwekhearts.com).

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# VISION

The goal of our God-ordained endeavor is two-fold; to create a distinctly Christian center of excellence dedicated to the care of patients with cardiothoracic diseases and the training of Christian African health-care workers to carry on this work in the future.

Diseases of the heart, lungs, and esophagus, particularly those conditions requiring surgical care, have largely been left untreated in much of sub-Saharan Africa. This frequently has been due to the expense and expertise required to surgically care for these patients and the perceived futility of carrying out expensive procedures on what was thought to be a relatively small number of patients.

Recent global literature has shown clearly that chronic cardiothoracic conditions are a source of massive loss of life and productivity on an epidemic scale in sub-Saharan Africa. Every day, thousands of young people with potentially curable or preventable conditions go untreated in this region due to lack of resources.

Tenwek Hospital is uniquely positioned to begin a center of excellence in cardiothoracic care and to train African health-care workers both in the medical/surgical management of these patients, prevention of the related diseases and in the broader vision of sharing the healing Gospel of Jesus Christ to those in need.

The new center will be a 295,000-square-foot, 125 bed facility serving patients across East Africa and beyond. With six new operating theaters to be built, this project will increase the mission hospital's capacity to perform critical heart surgeries and other pressing procedures, including operations for those with cancer of the esophagus.

We are encouraged daily with the opportunity to change the story for the communities of sub-Saharan Africa!



# WHOM TO INVITE

While the primary purpose of these events is to raise funds, raising FRIENDS of any kind can have many long-lasting effects in a variety of ways, and helping recruit future missionaries may indeed be one of them!

**Establish an invitation list for invitees who meet one or more of the following criteria:**

1. Christians with a heart for those in developing countries who have access to fewer resources than we do in the United States.
2. Medical colleagues [Christian or not] of means who may be moved by the need in Africa and the exceptional opportunity available to increase services to the underserved.
3. Those that have a propensity to share their wealth.
4. Near-to-retirement medical professionals who might consider a post-retirement missionary assignment in Kenya.
5. Young people aspiring to be doctors who might respond to a call from the mission field while also being inspired to contribute to some small degree.
6. Friends or family members that have a tendency to make a significant, lasting difference in the lives of so many.



# HOW TO INVITE

## 1. Online

- Paperless Post is an e-commerce company focusing on design-driven online and printed stationery; including invitations, greetings, wedding suites and custom creations.
- An online invitation is one of the most effective options when sending invites electronically via email or text.
- It allows the recipient to immediately receive the event in their digital calendar without any advertisements popping up.
- It is easy to set up and will send you timeline reminders, allows for communication between the host and the invitees and you can set it to allow everyone to see the list of guests.
- You will be able to filter by those who have or have not responded, allowing you to send out personalized reminders for each response category.
- Additionally, notifications can be sent out regarding event parking or you can ask them if there is anyone else they think should be included in the invite.
- Feel free to follow-up with personal phone calls, text or in-person conversations, always encourage them to respond to the email invite.
- Remember to include:
  1. Purpose
  2. Date
  3. Duration
  4. Location
  5. Type of food & beverage (ex. desserts; appetizers; breakfast; lunch; dinner)
  6. Indoor or outdoor
  7. "We respectfully request no children under the age of 16 at this event"
  8. RSVP by (one week prior to your event), do not state "regrets only"
  9. Follow-up with a phone call to anyone you have not heard from
  10. Visit [tenwekhearts.com](http://tenwekhearts.com) for a complete project scope

### Please Note:

- If you are not familiar with an online system, or you are not particularly tech-savvy and would welcome assistance designing and managing your invitation, please allow Elsie Wright [found on contact page] to help you!
- All you need to do is provide the details mentioned above to Elsie and she will set it up for you, allowing you access to a preview prior to the invitation being sent out, it's that easy!

## 2. USPS

- Confirm mailing address is correct and complete.

## 3. Hand-delivering

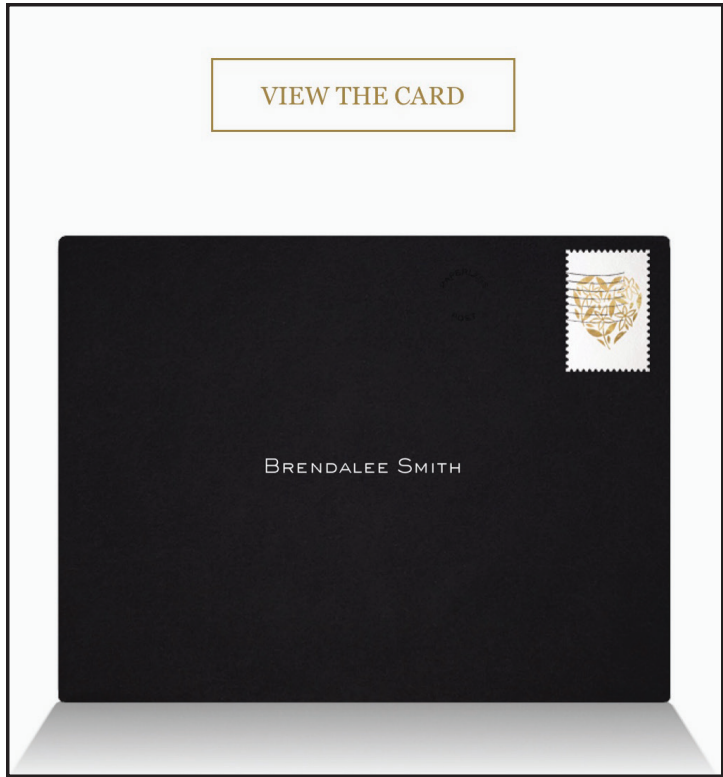
- This method is frequently lost, our suggestion is to email invite or use the USPS.

## 4. Face-to face

- Follow-up with several reminders!

# SAMPLE INVITATION CONTENT

The invitation below is a Paperless Post sample as detailed on page 6. If you are not familiar with an online system, or you are not particularly tech-savvy and would welcome assistance designing and managing your invitation, please allow Elsie Wright (found on the contact page) to help you. All you need to do is provide the details mentioned on page six to Elsie and she will set it up for you, allowing you access to a preview prior to the invitation being sent out, it's that easy! The actual invitation received through Paperless Post allows your guests to quickly RSVP and set a reminder on their calendars.




WILL ATTEND

WILL NOT ATTEND

REMIND ME TO RSVP

Saturday, February 1st, 2020 6:30PM

 ADD TO CALENDAR



# DONOR OPPORTUNITIES

Visit [tenwekhearts.com](http://tenwekhearts.com) for a complete explanation of all donor options and encourage your guests to review it also!

## 1. Matching

- Many employers offer a matching gift program to encourage philanthropy among their employees and some companies will match to spouses and retirees.
- Arrange ahead of time for a donor to match every gift given at the event, thereby adding to the urgency and the potential for giving.
- Perhaps the matching donor is you! Don't be shy about stating that you are going to match every gift up to \$25,000 or more!

## 2. Pediatric Encouragement Wall (Donation Amounts)

Tile Sizes:

- 9" x 9"           \$10,000
- 12" x 12"       \$15,000
- 16" x 16"       \$25,000
- See page 24 for additional information.

## 3. Room/Building Sponsors

- Gifts of \$250,000 or more will receive name recognition in the form of a personalized plaque at the entrance of the designated space, may also be in honor or as a memorial to a loved one.
- See Tribute Page for additional information.
- See page 23 for additional information.

## 4. Recurring: Weekly, Monthly, Quarterly, Yearly.



# PROCESS OF DONATING

All donations will be received through Samaritan's Purse, a 501 (c)3 tax-exempt charity. All donations will be designated 100% to The Billy Graham Memorial Cardiothoracic Center.

If you will be making a donation in memory a loved one, please refer to the Tribute Form on page 23.

## How to Donate

1. If using a personal, business or bank check; the payee is Samaritan's Purse. Please note on the memo line, #014035.
2. If donating online, please refer to, [samaritanaspurse.org](http://samaritanaspurse.org).
  - This web page has been specifically set up for Tenwek.
  - You can give online using a credit card or electronic check with one of the following:



- If you would like to wire transfer a donation from your bank account, please call a Samaritan's Purse team member for assistance, 828-262-1980.
- Once on the donation page, you will also have the option to transfer stock or give appreciated securities while avoiding gains tax and qualify for a fair market value deduction.

*All donors will receive a comprehensive quarterly construction and program update!  
Your gift of any amount will impact long-term medical success for life-changing endeavors!*



# PRE-EVENT PLANNING

## 1. Develop Your Event Goal & Objectives

- The very first step in planning your event is to create a tangible goal. With all of your first hand knowledge and personal experience at Tenwek, begin by establishing what you hope to achieve as it relates to the number of guests and/or an amount of donations.
- The importance of this to keep the key goals upfront and to ensure every part of your event is optimized for success!!

## 2. Organize Your Team

- This may include you, family, staff or friends!
- Ask for help! Assign tasks!
- Any event takes a concerted team effort, utilize this guide as just that! Build your event to fit into your lifestyle and feel free to reach out to Elsie or John.

## 3. Create the Invite List

- Over invite, account for schedule changes.

## 4. Establish Your Budget [These items may or may not apply]

- Venue, food, beverage, rentals, décor, staff, A/V, Misc.
- It's important to keep your maximum budget in mind prior to planning your event.
- See Event Planning Opportunities for helpful suggestions.

## 5. Choose a date, event location, time start & end that accommodate your schedule

- Give yourself 4-6 weeks to plan the event while avoiding dates near major holidays.

## 6. Book Your Venue/Confirm Residence

- Once you have the date nailed down, its key to book the location as soon as possible to initiate the online and mail invites!
- Keep in mind accessibility and parking.
- Obtain and have available Wi-Fi access for cell phone connection and technological needs.
- Confirm if the venue has a cancellation policy, due to unforeseen circumstances.

## 7. Create an Event Agenda [See the Program for details]

- You may want to assign someone to greet your guests, MC the event. We suggest concluding the event with a personal story from your visit to Tenwek Hospital.

## 8. Misc

- Keep a First Aid Kit on hand.
- Pens [some individuals like to take notes].
- Name tags [your preference].
- Instrumental music- live or playlist [devices charged].

\*\*If you choose to host your event at a function room or a restaurant due to size or personal preference, keep in mind privacy, service, video capabilities and overall sound for presentation and discussion.\*\*



## SUCCESSFUL TIPS

### **If you choose to host your event at your home or another residence consider the following:**

- If your group size is between 8-12, we suggest hosting it in a private home allowing for a more personal interaction.
- Larger homes are an option for a group size of 12-24.
- If the event is not at your home, you have the additional benefit of gaining a co-planner, and someone most likely to support the cause.
- A sufficient amount of mingling and seating space is recommended to accommodate a comfortable atmosphere while listening to a presentation.
- Keep in mind the difference in sunset times per season if you are planning an outdoor event.
- Maintain sufficient outdoor lighting prior to guests arriving, remove any leaves or snow in walkways.
- If your event is outside, make sure you have all of the outdoor lighting you need.
- With the fall/winter seasons, the weather is an important factor. There are many ways to ensure an outdoor event goes smoothly, including tent rentals, heaters, and sub floors.
- Reserve a parking area or check with your neighbors about available parking.
- Don't assume your home is too small or too large for your event, a kitchen island can become a hot/cold or dessert food station and a downstairs buffet can become a full beverage bar. A patio can be transformed into the central area for guests in warm weather and in cold weather with a covered, heated tent.
- Planning to serve food and beverage can be as simple as a dessert buffet with specialized coffees and teas or as elaborate as a full course dinner, it is entirely up to you. You can hire a caterer to assist with a menu or you can create one and discuss it with your favorite restaurant prior to the event.
- Be sure to acquire any rental items that are necessary such as chafing dishes, chairs, tables, linens, dishware and anything else you may need.

# EVENT FORMATS

The goal of your event is to create a comfortable atmosphere, great conversation, good food and an opportunity to impact the lives and communities of our friends in Kenya!

## **With any format, consider the following:**

- The specific constituency and the social preferences of your guests will contribute to the best fit format.
- Significant fundraisers similar to this one look their best with china dinnerware, glassware and flatware rather than disposable plastics and paper.
- Personalize your space with items you have collected from Kenya, download pictures of African children to frame and/or add fresh flowers – Feel free to reach out to Elsie for additional ideas, or for an opportunity to borrow items via UPS!
- Keep in mind the timeline goal, gently direct guests to the presentation area if mingling runs on.
- Prior to the event prepare a location for coats, umbrellas.
- Music playing upon arrival.
- Beverages prepared and ready to be dispensed.
- 2 greeters at the door, one taking coats and the other guiding the way to the beverage or event area.
- If a separate area is designated for the presentation, place the program on those seats.
- If the presentation will take place while guests are seated at a dinner table, place the programs on the dinner table; use your assessment for best program placement.
- Once everyone has arrived, welcome your guests and pray for your time together!

## **Meal Options: [1-2 hours, guests may want to return to work]**

1. Breakfast , Brunch or Lunch
  - Menu options to include: regular coffee, decaf coffee, tea, caffeine free tea, juices, fresh fruit.
  - See [www.panera.com](http://www.panera.com), for meal suggestions, also noted on following page.
2. Fine Deserts with specialty coffees and teas
  - This can be scheduled any time.
  - Pre slice and plate cakes, medium size, incorporate mini fine desserts such as tartlets macaroons, cannoli's, rugelach and biscotti.
3. Hors d'oeuvres & Beverages
  - This could be scheduled around the cocktail hour, allowing guests to return home by 8pm.
  - Food items can be served plated on a table and a few passed around by a server with napkins in hand, staffed through a caterer (or a family friend not involved in the event).
  - Keep the size to a "one-bite" item.
  - Include both savory and sweet items, 4-5 to choose from accompanied with select chesses, mini breads and crackers and a fruit crudité.
4. Dinner in a Private Home [Most labor-intensive and most costly]
  - A great choice if you have guests traveling a distance, or the social setting is such that your guests will enjoy an evening together around a momentous event.
  - Our recommendation is to cater this choice, perhaps someone in your church is a chef, you might hire that person, bringing a personal element to the nights overall theme.
5. Dinner at a Restaurant
  - Request a tasting prior to the event and keep in mind privacy, service, video capabilities and overall sound for presentation and discussion.

# CATERING SUGGESTIONS

Listed below are food and beverage suggestions for you and your guests!

- 1. The Leading Caterers of America (LCA)** is comprised of the top catering and event planners throughout the United States and Canada
  - Many of the top caterers throughout the US and Canada have joined forces to create the LCA. These are among the most successful independent caterers in their respective markets, and an invitation to join a peer evaluated membership consortium such as LCA is a high honor and distinction.
  - You will be able to locate a reputable caterer in your area at [www.leadingcaterers.com](http://www.leadingcaterers.com).
- 2. Panera Breads**
  - Panera has over 2000 locations all over the US and can assist with great food for menus for any size event.
  - You can order everything online or schedule to speak to someone at a location and create a delicious menu including dessert.
  - They also deliver.
  - Some of the items to choose from include mini quiches, scones, muffins, bagels, specialty sandwiches and much more.
  - You can locate one in your area at [www.panerabread.com](http://www.panerabread.com).
- 3. Friends & Family**
  - Create a menu that compliments each item, and keep in mind the ease in serving it.
  - All items need to arrive fully cooked and plated prior to the event.

## FYI's:

- Pinterest isn't always realistic, it can be a great jumping-off tool to inspire ideas for your event, but it should be for just that.
- Scrambled eggs catered doesn't maintain its original appearance and/or taste.
- Salads with delicate greens do not last long once dressing is added, best to leave the dressing on the side.
- Garlic has a bold flavor and has a pungent effect on your breath, less might be best.
- Messy foods like burgers and ribs can cause wardrobe-related issues, inform your guests in the invitation if your menu consists of these.
- Pizza is difficult to keep hot, unless it is prepared on-site.
- Waffle bar is time consuming.
- Include a vegetarian item.
- Chafing dishes keep hot food warm, best to use for any size event.
- Cooling plates work best to keep cold foods cold.
- A full-service caterer can completely recreate a restaurant experience, from linens to beverage bar at a residence or backyard, entirely depends on your budget.

# PRE-EVENT CHECKLIST

Please note, the Checklist is a guide, you may not need to make use of every item:

<b>Event: <i>The Billy Graham Memorial Cardiothoracic Center Fundraiser</i></b>	
<b>Date:</b>	
<b>Time:</b>	
<b>Location:</b>	
<b>Event Contact:</b>	
<b>Target Audience:</b> <i>Who is this fundraiser targeted at? What does the audience need to know? What will hold their interest?</i>	
<b>Message:</b> <i>What do you want to say to the target audience? What do you want them to know/do? Why?</i>	
<b>Quick Checklist</b> <input type="checkbox"/> Who will be involved in the event <input type="checkbox"/> Date of event determined <input type="checkbox"/> Location/venue for event booked <input type="checkbox"/> Target audience determined <input type="checkbox"/> Message determined <input type="checkbox"/> Objectives set	

Early Event Planning	Person Responsible	Action	Date to be Completed
<b>Budget</b> <input type="checkbox"/> Source identified <input type="checkbox"/> Sponsorship <input type="checkbox"/> Break even point established			
<b>Protocol</b> <input type="checkbox"/> Request to invite Minister <input type="checkbox"/> Protocol issues <input type="checkbox"/> Anything that needs to be approved by the Manager <input type="checkbox"/> Minister's office notified			
<b>Invitations</b> <input type="checkbox"/> Mailing/Email list generated/updated <input type="checkbox"/> Invitation composed – paperlesspost.com <input type="checkbox"/> Invitation checked <input type="checkbox"/> Invitation list compiled <input type="checkbox"/> Names on list and titles/addresses checked for accuracy <input type="checkbox"/> Special guests/speakers alerted to make time in diaries <input type="checkbox"/> Invitations sent <input type="checkbox"/> RSVPs by _____			

# PRE-EVENT CHECKLIST

Early Event Planning	Person Responsible	Action	Date to be Completed
<b>Catering</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Cost per head or upfront</li> <li><input type="checkbox"/> Up market or casual</li> <li><input type="checkbox"/> Beverages</li> <li><input type="checkbox"/> Food</li> <li><input type="checkbox"/> Hot or cold</li> <li><input type="checkbox"/> Self service or waiting staff</li> <li><input type="checkbox"/> Internal or external catering</li> <li><input type="checkbox"/> Power required</li> <li><input type="checkbox"/> Equipment required</li> <li><input type="checkbox"/> Tables, tablecloths, cups, saucers, glasses</li> <li><input type="checkbox"/> Plates, napkins, knives and forks (non-disposable)</li> <li><input type="checkbox"/> Tent, portable outdoor heaters</li> <li><input type="checkbox"/> Special dietary requirements of guests</li> <li><input type="checkbox"/> Menu</li> </ul>			
<b>Signage</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Welcome Sign</li> </ul>			
<b>Program</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Program</li> <li><input type="checkbox"/> Print pages 19 – 27 per folder you create</li> <li><input type="checkbox"/> Let caterers know program - when to serve drinks/ food</li> </ul>			
<b>Audio/visual requirements</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> PA system</li> <li><input type="checkbox"/> CD or tape player</li> <li><input type="checkbox"/> Lapel or handheld microphone</li> <li><input type="checkbox"/> Lighting</li> <li><input type="checkbox"/> Extra electrical requirements</li> <li><input type="checkbox"/> Lectern</li> </ul>			
<b>Staffing</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Extra required</li> <li><input type="checkbox"/> Staff/Volunteers to meet and greet guests</li> </ul>			
<b>Ambience</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Floral arrangements</li> <li><input type="checkbox"/> Background music</li> </ul>			
<b>Guest comfort</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Wheelchair access</li> <li><input type="checkbox"/> Toilet facilities</li> <li><input type="checkbox"/> Parking</li> <li><input type="checkbox"/> Leaf/Snow removal</li> <li><input type="checkbox"/> Outdoor heaters</li> </ul>			

# DAY OF EVENT CHECKLIST

Please note, the Checklist is a guide, you may not need to make use of every item:

Day of Event (Some can be done day before)	Person Responsible	Action	Completed
<ul style="list-style-type: none"> <li><input type="checkbox"/> Check-in w/guests</li> <li><input type="checkbox"/> Name Badges</li> <li><input type="checkbox"/> Emergency Kit</li> <li><input type="checkbox"/> Wi-Fi passwords available</li> <li><input type="checkbox"/> Review menu &amp; arrival w/caterer</li> <li><input type="checkbox"/> Confirm arrival of volunteer helpers</li> <li><input type="checkbox"/> Set up by whom</li> <li><input type="checkbox"/> Set up any coffee makers</li> <li><input type="checkbox"/> Sound &amp; digital device check</li> <li><input type="checkbox"/> Tables, chairs layout</li> <li><input type="checkbox"/> Set any arrangements out</li> <li><input type="checkbox"/> Music on</li> <li><input type="checkbox"/> Greeters in place</li> <li><input type="checkbox"/> Time for dismantle by whom</li> <li><input type="checkbox"/> Cleaning before and after, on standby during the event</li> </ul>			





# MAKE THE ASK

It is important to Make The Ask at the end of your presentation.

The most effective giving comes from a stirred heart and the rational giving that comes from a sound purpose, a convincing proposal and a biblical call to be good stewards of the resources with which we have been blessed!

Your guests will have the opportunity to give while utilizing a method noted on the Process of Donating page at the time of your event or in the future.

The donations are critically important and will:

- Expand superior medical and healthcare practices!
- Provide education and mentoring programs to raise awareness regarding irreplaceable health initiatives!
- Support existing flagship programs and projects!

## CLOSING

- Thank everyone for attending a purposeful event!
- If someone has been tremendously moved by the event, you might spontaneously ask if that person would like to close in prayer; praying for the host, guests, Dr. White, Tenwek and all those who are working so hard to bring about this incredible vision!
- Let your guests know, they are welcome to remain and ask questions.
- If your event is in a private residence, refrain from cleanup until your guests have left.
- If your event is in a restaurant, notify the wait staff prior to the event, to begin cleanup upon guests exiting.
- Remind your guests to take all materials and encourage them to share the vision!
- Within 24 hours of the event, please forward a list of names and amounts donated to Stewardship Administrator, Elsie Wright, [elsiewright8916@gmail.com](mailto:elsiewright8916@gmail.com).

## FOLLOW-UP

- Within 2 days of the event, send a heartfelt thank you through the same method as the initial invitation to everyone that attended, regardless if a donation was established
- Include the website, [www.tenwekhearts.com](http://www.tenwekhearts.com) and encourage them to share the vision!
- Let them know that a member of the Stewardship Team will be following up to personally thank them.





# SAMPLE THANK YOU

Here are some tips on how to say thank you along with a sample fundraising thank you note.

Tips:

- Personalize the note, simple and from your heart.
- Include what their donation will help to accomplish in someone's life.
- Positive direct effect proportional to their donation.
- Use a familiar tone or exclamation points when appropriate.
- Offer to reciprocate in kind.
- Thank them again at the very end of your note!
- If you do not have time to hand write each note, include a real signature.

Sample Content:

Date

Dear \_\_\_\_\_,

Thank you for your great generosity! The exceptional team at Tenwek Hospital sincerely appreciates your donation, and your sacrifice. Your support will make possible the God-given mission of healing the sick through the assistance of highly trained and educated professionals in a state-of-the-art facility. Together we are making a lasting difference in the lives of so many.

Your support is invaluable to the communities of sub-Saharan Africa, thank you again!

If you have specific questions or input about the mission be sure to visit the website [tenwekhearts.com](http://tenwekhearts.com) or reach out to John and Elsie Wright.

With deepest gratitude, and warmest wishes,

Your name

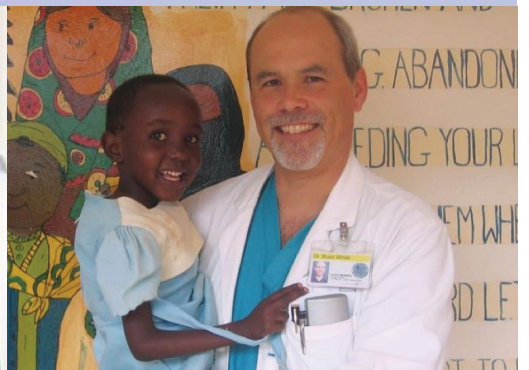


# THE BILLY GRAHAM MEMORIAL CARDIOTHORACIC CENTER



## FUNDRAISER PROGRAM

Reception • Welcome • Prayer • Introduction • Vision  
Personal Story • Video Presentation • Q & A • Make The Ask • Closing Prayer



# THE NEED / WHY AT TENWEK

## THE NEED

Diseases of the heart, lungs, and esophagus, particularly those conditions requiring surgical care, have largely been left untreated in much of sub-Saharan Africa. This frequently has been due to the expense and expertise required to surgically care for these patients and the perceived futility of carrying out expensive procedures on what was thought to be a relatively small number of patients. However, recent global literature has shown clearly that chronic cardiothoracic conditions are a source of massive loss of life and productivity on an epidemic scale in sub-Saharan Africa. Every day, thousands of young people with potentially curable or preventable conditions go untreated in this region due to lack of resources.



## WHY AT TENWEK

Tenwek Hospital is uniquely positioned to begin a center of excellence in cardiothoracic care and to train African health-care workers both in the medical/surgical management of these patients, prevention of the related diseases and in the broader vision of sharing the healing Gospel of Jesus Christ to those in need. Tenwek Hospital is currently the major referral center for patients with esophageal cancer in the entire region. We perform more endoscopic and surgical procedures for these patients than any other health center.

Furthermore, Tenwek Hospital is currently performing more open-heart surgical procedures than any hospital in the region. We are caring primarily for patients with rheumatic heart disease and patients with congenital heart disease. Rheumatic heart disease has largely been eradicated in most Western and higher income countries. However, this disease causes the early death (average age of death is 26-years-old) of a massive number of people in the sub-Saharan African region. In most cases, these patients have no options for curative treatment. Additionally, children and infants with congenital heart disease currently are selectively treated with transfer to the US and other Western centers for surgery. There is an enormous cost per patient. We can provide the same surgical care at Tenwek Hospital for these patients at a fraction of the cost, and simultaneously we can provide training that will enable Christian African health-care professionals to continue to provide this care in the future.





# TENWEK CARDIOTHORACIC CENTER PROPOSAL

Tenwek Hospital has been accredited by the College of Surgeons of East, Central, and Southern Africa (COSECSA) to begin postgraduate training of cardiothoracic surgeons, beginning in 2018. COSECSA is the largest certifying organization for surgical training in the entire region, including 13 countries in the sub-Saharan region. Tenwek will be the first recognized site in this consortium to offer cardiothoracic training. We envision a ministry whereby we can offer training to cardiothoracic surgeons, cardiologists, perfusionists [those individuals who run the heart-lung bypass machine and currently, there are no approved training sites in sub-Saharan Africa], cardiac nurse anesthetists, cardiac critical care nurses, echocardiographers, cardiac rehabilitation therapists, and specially trained chaplains. After the Tenwek site is fully established, we anticipate fostering other sites throughout the region that can use the Tenwek model as a starting point for new cardiothoracic units. We have already begun preliminary architectural plans for a new sub-campus of Tenwek Hospital, which will include a 100-bed facility with inpatient and outpatient care; 32-bed ICU facility; six cardiac operating room suites; a cath lab; CT, MRI and advanced cardiac imaging; housing for trainees, faculty members, patients' families, and visitors; and chaplaincy services.



Several years ago, Tenwek purchased a 3½ acre plot of land located approximately 500 yards from the current campus. We will begin construction on the new unit before the end of 2018. We have been working with Engineering Ministries International toward this end. We are currently presenting a cost estimate for building and equipping this very large project. Tenwek Hospital already has concrete plans in place to employ two additional African cardiothoracic specialists to join Dr. White in making this dream a reality. We fully expect that with God's continued direction, this program will become the premier cardiothoracic care center in the region. We are committed to providing physical, emotional, and spiritual care to our patients and to training the next generation of African health-care professionals to carry this vision into the future in a sustainable, God-honoring fashion.

We anticipate that this will be a very high-profile institution, which will allow us the unique opportunity to present the premier cardiothoracic institute in the sub-Saharan region that shares the full Gospel of healing of mind, body, and soul that only Jesus Christ can offer.

We are very excited about this project and can see God moving in an amazingly wide variety of ways to make this possible. Dr. White has worked continuously at Tenwek for the last twenty years, and even ten years ago, he would not have anticipated this potential for growth at Tenwek. We now have an opportunity to create something that has not been seen before in Kingdom Mission work or in the medical community in all of sub-Saharan Africa.

# CENTER COST ESTIMATE

## THE BILLY GRAHAM MEMORIAL CARDIOTHORACIC CENTER

Information will assist you in creating an effortless event! This is a guide only, feel free to apply as much or as little as you prefer. Please refer to the website for additional details, [www.tenwekhearts.com](http://www.tenwekhearts.com).



### Medical and Educational Buildings:

Land Purchase and Site Development .....	\$ 1,100,000
Building Construction.....	\$ 8,500,000
Major Medical Equipment.....	\$10,000,000
Minor Medical Equipment, Furnishings, Education, Admin.....	\$ 3,000,000
Auxiliary Support Equipment Utilities and Infrastructure .....	\$ 1,850,000
IT - CTC Only.....	\$ 500,000
Engineering Services .....	\$ 1,500,000

### Tenwek Hospital Support:

Building Construction.....	\$ 4,750,000
Major Medical Equipment.....	\$ 2,500,000
Minor Medical Equipment.....	\$ 1,000,000

### Cardiothoracic Center Personnel:

Project development, & leadership.....	\$ 2,400,000
(Start-up compensation for residents and fellows)	

### Housing for Residents, Management, Faculty, Staff and Patients' Families:

Building construction.....	\$ 5,000,000
Furnishings .....	\$ 500,000

### Contingencies, Working Capital, Start-Up:

Financial Support.....	\$ 5,000,000
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**TOTAL PROJECT COST ESTIMATE: \$ 48,700,000**

# DONOR OPPORTUNITIES

Dear Friends, thank you! The communities of sub-Saharan Africa will be deeply impacted by your willingness to raise funds that are critical to the forward progress of the Cardiothoracic Center. Our vision is to create a distinctly Christian center of excellence dedicated to the care of patients with cardiothoracic diseases and the training of Christian African health-care workers to carry on this work in the future. We are very excited about this project and can see God moving in an amazingly wide variety of ways to make this possible! We have an opportunity to create something that has not been seen before in Kingdom Mission work or in the medical community in all of sub-Saharan Africa!

## 1. Matching

- Many employers offer a matching gift program to encourage philanthropy among their employees and some companies will match to spouses and retirees.

## 2. Pediatric Encouragement Wall (Donation Amounts)

Tile Sizes:

- 9" x 9" \$10,000
- 12" x 12" \$15,000
- 16" x 16" \$25,000
- See page 24 for additional information.

## 3. Room/Building Sponsors

- Gifts of \$250,000 or more will receive name recognition in the form of a personalized plaque at the entrance of the designated space, may also be in honor or as a memorial to a loved one.
- See page 23 for additional information.

## 4. Recurring: Weekly, Monthly, Quarterly, Yearly.

### **\*\*PROCESS OF DONATING NOW OR IN THE FUTURE\*\***

All donations will be received through Samaritan's Purse, a 501 (c)3 tax-exempt charity. All donations will be designated 100% to The Billy Graham Memorial Cardiothoracic Center.

If you will be making a donation in memory a loved one, please refer to the Tribute Form on page 23.

### **How to Donate**

1. If using a personal, business or bank check; the payee is Samaritan's Purse. Please note on the memo line, #014035.
2. If donating online, please refer to [samaritanspurse.org](http://samaritanspurse.org).
  - This web page has been specifically set up for Tenwek.
  - You can give online using a credit card or electronic check with one of the following:



- If you would like to wire transfer a donation from your bank account, please call a Samaritan's Purse team member for assistance, 828-262-1980.
- Once on the donation page, you will also have the option to transfer stock or give appreciated securities while avoiding gains tax and qualify for a fair market value deduction.

*All donors will receive a comprehensive quarterly construction and program update!  
Your gift of any amount will impact long-term medical success for life-changing endeavors!*

# RESPONSE CARDS

## RESPONSE CARD [Please return completed to your Host]

Thank you for your willingness and sacrifice to partner with this incredible mission as we impact the communities of sub-Saharan Africa! Filling in the information below will assist the Tenwek team to account for all donations and will allow our generous supporter to pledge a matching gift!

Date: \_\_\_\_\_

Amount Donated: \_\_\_\_\_ Method Used: \_\_\_\_\_

Is this a onetime donation: Yes \_\_\_ No \_\_\_ Unsure \_\_\_

Is this a recurring donation Yes \_\_\_ No \_\_\_ Weekly \_\_\_ Monthly \_\_\_ Quarterly \_\_\_ Yearly \_\_\_

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Cell: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Would you like information on becoming a Tenwek Campaign Grantor: Yes \_\_\_ No \_\_\_

## RESPONSE CARD [Please return completed to your Host]

Thank you for your willingness and sacrifice to partner with this incredible mission as we impact the communities of sub-Saharan Africa! Filling in the information below will assist the Tenwek team to account for all donations and will allow our generous supporter to pledge a matching gift!

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Is this a onetime donation: Yes \_\_\_ No \_\_\_ Unsure \_\_\_

Is this a recurring donation Yes \_\_\_ No \_\_\_ Weekly \_\_\_ Monthly \_\_\_ Quarterly \_\_\_ Yearly \_\_\_

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Cell: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Would you like information on becoming a Tenwek Campaign Grantor: Yes \_\_\_ No \_\_\_



# TRIBUTE FORM

The information below will assist our team to begin the tribute process. A representative from the center will contact you for additional details. **\*\*Approval is required on final content and plaque material\*\***

**In an effort to recognize your loved one(s), please fill in all applicable information:**

Date: \_\_\_\_\_

Your name(s): \_\_\_\_\_

Your address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Cell: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

In Loving Memory of: \_\_\_\_\_

Nickname: \_\_\_\_\_

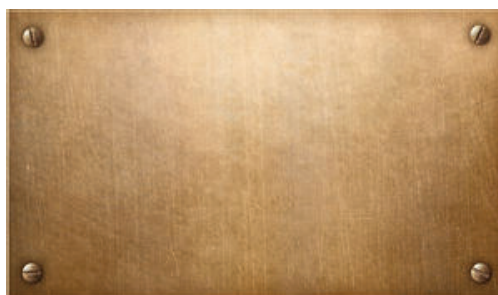
Dates of life span: \_\_\_\_\_

Meaningful or significant quote: \_\_\_\_\_

His/her relationship to you: \_\_\_\_\_

Branch of Service: \_\_\_\_\_

Location & Years Served: \_\_\_\_\_



**SAMPLE ONLY**

# PEDIATRIC ENCOURAGEMENT WALL

The size of the tile will allow for an extended message of praise and support!

Please fill in all items below even if you choose to leave a message only:

Date: \_\_\_\_\_

Your name(s): \_\_\_\_\_

Your address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Cell: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

**9" x 9" [\$10,000]**

4 lines of inscription, 20 characters per line / 80 characters total

Customize your tile:

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**12" x 12" [\$15,000]**

5 lines of inscription, 20 characters per line / 100 characters total

Customize your tile:

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**16" x 16" [\$25,000]**

6 lines of inscription, 20 characters per line / 120 characters total

Customize your tile:

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## CONTACT INFO

### **Elsie Wright**

**Cell: 401-465-6192 [call or text]**

**Email: [elsiewright8916@gmail.com](mailto:elsiewright8916@gmail.com)**

[Contact Elsie with any questions and/or input you may have regarding event logistics]

### **John Wright**

**Cell: 401-465-9667 [call or text]**

[Contact John for a greater understanding of the overall mission and impact of the center]

- John was the interim CEO at Tenwek Hospital from 07-08 and has worked alongside Dr. Russ White for many years in the development of this project.
- He is well-informed of its significance and future impact.
- Please leave your name, contact number and preferred time you are available if John is unavailable when you call, thank you!

### **IMPORTANT WEBSITE LINKS**

Entire Project Overview:

[www.tenwekhearts.com](http://www.tenwekhearts.com)

Samaritan's Purse on-site video:

[www.samaritanspurse.org/article/saving-the-lives-of-heart-patients-in-kenya-and-beyond](http://www.samaritanspurse.org/article/saving-the-lives-of-heart-patients-in-kenya-and-beyond)

Donate:

<https://www.samaritanspurse.org/donation-items/tenwek-hospital-cardiac-building-project/>







[www.tenwekhearts.com](http://www.tenwekhearts.com)

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